

## Appendix I

### Scale for the scoring the consequences of opportunities

Score	Description
(1) <b>Negligible</b>	<ul style="list-style-type: none"> <li>• Increase in income / jobs for a <i>few</i> businesses</li> <li>• Lifestyle improvement for <i>some</i> residents</li> <li>• Cost savings for municipality, businesses or residents</li> </ul>
(2)	
(3) <b>Moderate</b>	<ul style="list-style-type: none"> <li>• Increase in income / jobs for a <i>sector</i></li> <li>• Lifestyle improvement for a <i>select group</i> of residents</li> <li>• Cost savings for municipality, businesses or residents</li> <li>• <i>Short-term</i> boost to reputation and image of municipality</li> </ul>
(4)	
(5) <b>Major</b>	<ul style="list-style-type: none"> <li>• Increase in income / jobs for <i>key sectors</i> of local economy</li> <li>• Lifestyle improvement for a <i>majority</i> of residents</li> <li>• Cost savings for municipality, businesses or residents</li> <li>• <i>Long-term</i> boost to reputation of municipality</li> </ul>